

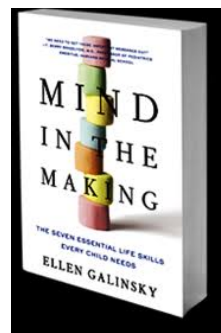


Mind in the Making: the Seven Essential Life Skills Every Child Needs Featuring Ellen Galinsky, President and Co-Founder of Families & Work Institute

Forty Carrots Family Center's 10th Annual FREE Community Speaker Event
Presented by Caldwell Trust Company
Monday, September 24, 2012 - 7:00-8:30PM
Hyatt Regency, Sarasota



Celebrating its tenth anniversary, **Forty Carrots Family Center's free community speaker event** has presented nationally recognized authors and educators to fulfill its mission of providing educational programming to families and professionals in the field. With topics ranging from bullying to financial fitness to discipline, thousands of attendees, and countless others reached through free books, television broadcast and articles, have benefited from the valuable research, knowledge and wisdom shared by our speakers. To mark this milestone, Forty Carrots is honored to present a true "rock-star" among parenting experts, **Ellen Galinsky**. Ms. Galinsky helped establish the field of work and family life while at Bank Street College of Education, where she was on the faculty for twenty-five years. For almost a decade, Galinsky has worked with top researchers from across the country, filming their experiments and studying their results how we learn best. In her recently released highly acclaimed book, **MIND IN THE MAKING** (Harper Collins 2010), she identifies **seven life skills that are essential to success — in school, the workforce and in life.**



**Focus and Self Control | Perspective Taking | Communicating | Making Connections
Critical Thinking | Taking on Challenges | Self-Directed Engaged Learning**

Join Ellen Galinsky in a game-changing, interactive session about the skills adults and children of all ages need in order to succeed in the 21st century.

Mind in the Making has reached an audience of more than 512 million people since its publication in April of 2010. It has been listed as the number one parenting book on Amazon.com, and continues to receive rave reviews. As Today show contributor Michele Borba said: "[Ellen Galinsky's] latest book... just put her in the 'Child Development Expert Hall of Fame.' And Lisa Belkin of the New York Times said: "It may well be the next iconic parenting manual, up there with Spock and Leach and Brazelton, one that parents turn to for reassurance that all is more or less okay, reminders of how to make it better and glimpses of what's to come."

For more information visit www.fortycarrots.org or call Forty Carrots at 941.365.7716

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