The Digital Dilemma: What’s a Parent to Do?
Featuring Michael Rich, M.D.

Forty Carrots Family Center’s 9th Annual Free Community Speaker Event
Monday, September 26, 2011 - Hyatt Regency, Sarasota

Forty Carrots Family Center is proud to present The Digital Dilemma: What’s a Parent to Do - featuring Dr. Michael Rich, Associate Professor of Pediatrics at Harvard Medical School, Associate Professor of Society, Human Development, and Health at Harvard School of Public Health, and Director of the Center on Media and Child Health.

Dr. Rich came to medicine after a twelve-year career as a filmmaker. His current areas of health research and clinical work bring together his experience and expertise in medicine and media, making him the world’s first “Mediatrician.” In this role, he uses scientific evidence about the powerful effects of media – both positive and negative – to educate and empower children and those who care for them on how to create and consume media in ways that optimize children’s health and development.

According to Dr. Rich, “Young people spend more time using media – TV, movies, music, computers, internet, cell phones, magazines, and video games – than engaging in any other single activity except sleep.” With its mission of strengthening families through educational programs for parents, children, and professionals in the field, Forty Carrots Family Center looks forward to bringing the community together to rethink our lives in this digital age.

Because parents and professionals with younger versus older children face very different dilemmas, Forty Carrots is offering two distinct presentations (for up to 500 people each) on September 26, 2011:

5:30PM – 7:00PM: For parents and professionals of children birth to 11 years of age
7:30PM – 9:00PM: For parents and professionals of children 12 to 18 years of age

Event sponsors and committee members are invited to join Forty Carrots staff and Dr. Rich at an informal luncheon at Forty Carrots Family Center on September 26, 2011 from 12:30PM to 1:30PM where Dr. Rich will make a brief presentation and answer questions.

For more information visit www.fortycarrots.com or call Forty Carrots at 941.365.7716

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