



wine
women & shoes® 2010
Presented by Center For Sight

SPONSORSHIP OPPORTUNITIES

\$10,000 Title Sponsor (\$8,950 is tax deductible)

(Title Sponsorship closed to facial cosmetic surgery, corrective vision surgery and dermatology)

- Exclusive opportunity; only one Title Sponsor per business category
- Premium table for 10 with signage at the Signature Luncheon at The Ritz-Carlton, Sarasota
- Four tickets to the Private VIP Wine Makers Reception
- Six tickets to your guaranteed choice(s) of Wine Makers Dinners
- Logo prominently displayed on WWS invitation, e-blasts, website, Facebook page and in WWS program book
- The opportunity to host a WWS committee meeting at your place of business or Forty Carrots
- The opportunity to welcome guests at all WWS events
- On-stage recognition at the Signature Luncheon; recognition at all WWS events
- The opportunity to provide four "Solemen"* at the Signature Luncheon
- The opportunity to provide marketing materials at all WWS events and in 550 Signature Luncheon "Swag Bags"
- The opportunity to provide one or more items for the Signature Luncheon chance drawing and/or the Key to the Closet drawing
- Name on each Signature Luncheon keepsake photo
- Link to your website from the Forty Carrots Family Center website
- 5% discount on shoe and wine sales at the Signature Luncheon
- Complimentary full-page ad in WWS program book
- The opportunity to participate in the "Look Good; Do Good" Pre-Event Shopping Pass program** that is promoted in the WWS invitation (if applicable – subject to committee approval)

\$3,500 Corporate Sponsor (\$2,750 is tax deductible)

- Table for 10 with signage at the Signature Luncheon at The Ritz-Carlton, Sarasota
- Four tickets to the Private VIP Wine Makers Reception
- Two priority choice tickets to a Wine Makers Dinner
- Recognition at all WWS events
- 5% discount on shoe and wine sales at the Signature Luncheon
- The opportunity to provide marketing materials in the Signature Luncheon 550 "Swag Bags"
- The opportunity to provide one "Soleman"* at the Signature Luncheon
- The opportunity to provide one or more items for the Signature Luncheon chance drawing and/or the Key to the Closet drawing
- Logo displayed on WWS invitation, e-blasts, website, Facebook page and in WWS program book
- Complimentary full-page ad in WWS program book
- The opportunity to participate in the "Look Good: Do Good" Pre-Event Shopping Pass program** that is promoted in the WWS invitation (if applicable – subject to committee approval)



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\$2,000 Diamond Stiletto Sponsor (\$1,400 is tax deductible)

- Table for 10 with signage at the Signature Luncheon at The Ritz-Carlton, Sarasota
- Two tickets for the Private VIP Wine Makers Reception
- Recognition at all WWS events
- 5% discount on shoe and wine sales at the Signature Luncheon
- Name on WWS invitation, e-blasts and in WWS program book

\$300 Platinum Pump Patron (\$240 is tax deductible)

- One ticket to the Signature Luncheon at The Ritz-Carlton, Sarasota
- Two tickets for the Private VIP Wine Makers Reception
- 5% discount on shoe and wine sales at the Signature Luncheon
- Recognition in WWS program book

*"Solemen" are an exclusive group of men representing the highest levels of event sponsorship. They participate in the Signature Luncheon as hosts to the 500 women in attendance

**The "Look Good; Do Good" shopping pass draws women (and men) into your business the month prior to WWS as guests prepare to look their best at all three events

3x1: Multiply Your Marketing Success

Designed to help your company capture the attention of all three Forty Carrots Family Center's distinct audiences, these packages include event tickets, swag bag access, and year round brand print and online recognition. By selecting this package offer, businesses receive special, discounted pricing with full price sponsorship benefits.

Sample 3x1 Package Includes:

- Magna Cum Laude Level (\$2,500) Sponsorship of Free Community Speaker Event, Fall 2010
- Corporate Level (\$3,500) Sponsorship of Wine, Women & Shoes, Fall 2010
- Platinum Level (\$3,500) Sponsorship of The Firefly Gala, Spring 2011

Total Package Value: \$9,500

Special 3x1 Package Discount: \$8,500

Be There... Be Fabulous!